Advertising Sizes

INSIDE DOUBLE PAGE SPREAD

A3 WITH BLEED
W420 x H297mm

INSIDE PAGES

FULL PAGE WITH BLEED

A4
210 x 297mm

HALF PAGE

W190 x H120mm

HALF PAGE VERTICAL

W92mm
x
H253mm

QTR PAGE

W92mm
x
H120mm

STRIP
W190 x H40mm
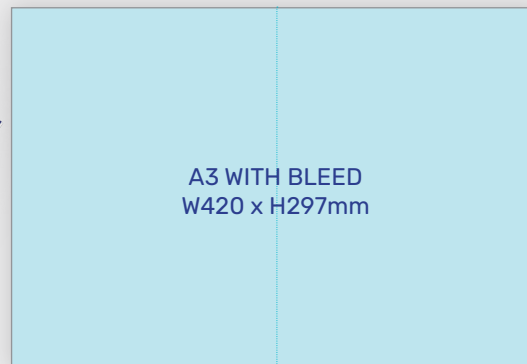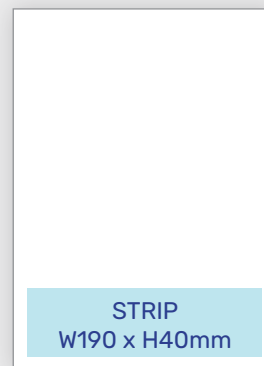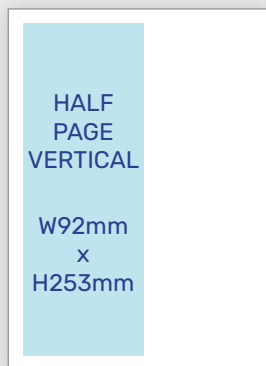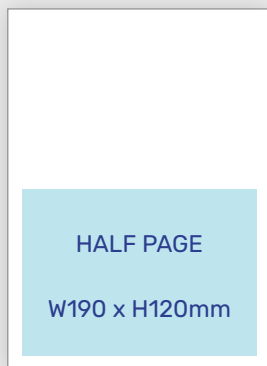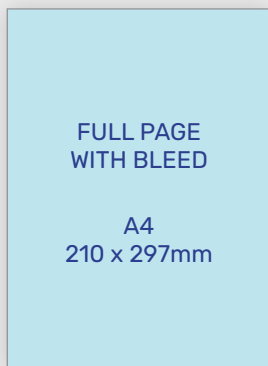
SPONSORED 4 PAGE WRAP AROUND MAGAZINE

FRONT PAGE

W210 x H250mm

INSIDE FRONT PAGE

A4
210 x 297mm

INSIDE BACK PAGE

A4
210 x 297mm

BACK PAGE

A4
210 x 297mm
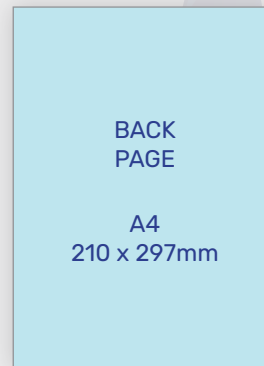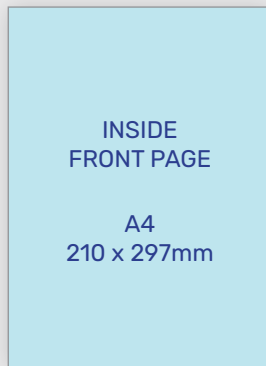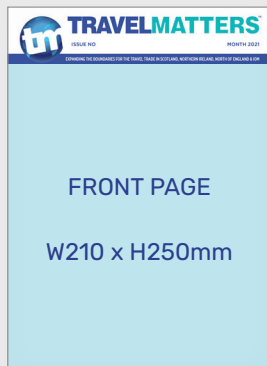
## PRINT FILE SPECIFICATION

- All files to be supplied with trim marks and 3mm bleed*

- All files transmitted to us should be Hi-Res (300dpi) PDF

- Colour CMYK. Pantone with appropriate CMYK Mapping is accepted

- Fonts - All fonts MUST be embedded, Type I or True Type only

*Adverts with bleed should have a 10mm type safe area inside

ONLINE ADVERTISING

MPU size
W 300px x H 250px

Banner size
W 728px x H 90px

(plus a 320px by 50px
for mobile friendly version)

Skyscraper
W 120px x H 600px

Online adverts can be supplied as a static jpeg or gif if it needs rotation. Max File Size: 200kb

Please send all copy to:
production@travelmatters.biz