





## INSIDE DOUBLE PAGE SPREAD

A3 WITH BLEED W420 x H297mm

**INSIDE PAGES** 

**FULL PAGE** WITH BLEED

w210 x h297mm

HALF PAGE

W190 x H120mm

**HALF** PAGE VERTICAL

W92mm Х H253mm **OTR PAGE** W92mm H120mm

**STRIP** W190 x H40mm

## SPONSORED 4 PAGE WRAP AROUND MAGAZINE



FRONT PAGE

W210 x H250mm

INSIDE FRONT PAGE

Α4 W210 x H297mm

INSIDE **BACK PAGE** 

W210 x H297mm

**BACK** PAGE

Α4 W210 x H297mm

## PRINT FILE SPECIFICATION

- · All files to be supplied with trim marks and 3mm bleed\*
- All files transmitted to us should be Hi-Res (300dpi) PDF
- · Colour CMYK. Pantone with appropriate CMYK Mapping is accepted
- · Fonts All fonts MUST be embedded, Type I or True Type only
- \*Adverts with bleed should have a 10mm type safe area inside

## **ONLINE ADVERTISING**

**MPU size** 

W 300px x H 250px

**Banner size** 

W 728px x H 90px

(plus a 320px by 50px for mobile friendly version)

Skyscraper

W 120px x H 600px

Online adverts can be supplied as a static jpeg or gif if it needs rotation. Max File Size: 200kb

Please send all copy to: production@travelmatters.biz